

MEDIA STATEMENT

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Fixed-line calls to mobiles now 27 cents per minute on Clarinet

New Australian Voice over IP (VoIP) provider Clarinet has reduced its fixed-line call rates to mobiles to 27 cents per minute.

Clarinet Director, Greg Pennefather said, "On our One World and One Country Plans, calls to mobiles are now 27 cents per minute. Local and national calls are free on the One Country Plan, and only a flat 10 cents or 10 cents per minute respectively on the One World Plan".

Like Vonage in the US, Clarinet's broadband telephone service is attracting customers who are looking for cheaper alternatives for fixed-line calls.

Mr Pennefather said, "Australian residents and businesses make a lot of calls to mobiles from fixed-lines and it gets expensive, which is why our focus is on reducing these costs."

"Also, with Clarinet, customers are not locked into a contract and can pay from month to month, which provides our customers with freedom and flexibility," said Mr Pennefather.

To use Clarinet's service, customers need a broadband connection, a Clarinet phone adaptor and a normal fixed telephone. "With a Clarinet broadband telephone connection, you can call locally, nationally and internationally from a fixed-line phone," said Mr Pennefather.

For further information, see:

www.clarinet.com.au

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ABOUT CLARINET

Clarinet Australia Pty Ltd was formed in 2004 as the Australian arm of Clarinet's US-based global network integration services company called ITC (see www.itcglobal.net).

Clarinet founders were among the pioneers of telephony and broadband ISP in Australia. Clarinet has offices in Perth, New York, Florida, Peru and Sydney and provides 24 hour-a-day coverage to clients across three continents.

ABOUT VoIP

Goldman Sachs JBWere analysts are predicting internet telephony to become commonplace among mainstream users within one to two years, according to a report in the Sydney Morning Herald on 8 April 2006.

VoIP technology is booming worldwide. In the US, the biggest cable companies have halted expansion on traditional telephone services in favour of VoIP.

The corresponding drop in people using traditional telephony in the US is equally dramatic.

Australians are traditionally early adopters of new technology and VoIP will be no exception. Independent providers such as Clarinet offering state-of-the-art telephone services cheaper than traditional, cable phone services, are set to follow the US trend.

Awareness of VoIP in Britain and USA has increased to nearly half of the adults surveyed, according to a 2005 Harris Interactive survey reported in CRM Today, April 18, 2006.

It is predicted that by 2010, there will be 413 million broadband subscribers worldwide, according to In Stat research, reported by TMCnet, April 18, 2006.